

EXPERIENCE EXCHANGE

Video-based e-learning tools for geriatric nursing education

Vera Habes^{*1}, Alice Bakker², Thijs Aarts³, Bianca Buurman⁴

¹Faculty of Health Care, University of Applied Sciences Utrecht, Utrecht, the Netherlands

²Faculty of Nursing, Vocational Education College Flevoland, Almere, the Netherlands

³LEO Learning, Brighton, United Kingdom

⁴Department of Internal Medicine, Section of Geriatric Medicine, Academic Medical Center, Amsterdam, the Netherlands

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ABSTRACT

Background: Future clinical challenges in nursing care of geriatric patients require educational courses that provide a high level of clinical reasoning skills. Serious Soap (www.serioussoap.nl/eng) is a video-based educational tool that combines entertainment with learning and reflection; it can serve as an attractive e-learning tool for nurses, nursing students, and tutors in geriatric care.

Objective: This article describes Serious Soap's development process, the lessons learned, and the most beneficial factors for student-centredness and teacher-centredness.

Conclusions: The lessons learned from the development process highlight that it is important to use the experiences from previous gamification projects, co-create with target users, conduct elaborate testing and research before launching the final version, and ensure sustainability. The most valuable features for student-centeredness were the use of humor, authentic critical situations, popular actors, and interactivity. The most favorable aspects for teacher-centeredness were free accessibility of the tool, evidence-based content, and the possibility of using different features of the tool in various manners.

Key Words: E-learning, Serious game, Geriatric nursing education, Development process

1. INTRODUCTION

In the past decade, evidence-based knowledge in the nursing field has increased and become available due to the further development of nursing science and open access to scientific databases.^[1] The available evidence, however, is insufficiently applied in geriatric daily practice.^[2,3] Educational tools that are attractive to nursing students and professionals in geriatrics may facilitate the application of scientific knowledge in daily practice.^[4,5]

E-learning materials are appealing to health care professionals and students in various health care disciplines

such as dentistry,^[6] ergonomics,^[7] rehabilitation science,^[8] medicine^[9,10] and nursing.^[11-14] E-learning materials for health care professionals are proven to be at least as effective as conventional learning,^[15] and several studies demonstrate that they are more effective for improving knowledge, skills, and satisfaction.^[16-18] During the coronavirus disease 2019 (COVID-19) pandemic, the need for e-learning materials has increased, and the trend is expected to continue.^{[2][19,20]}

E-learning materials take many forms, such as multimedia learning modules using quizzes and media, enhanced serious games that include an avatar and computer animation, virtual

*Correspondence: Vera Habes; Email: vera.habes@hu.nl; Address: Faculty of Health Care, University of Applied Sciences Utrecht, Utrecht, the Netherlands.

reality simulations, and interactive videos. Interactive video tools integrate narrative videos in combination with quizzes, feedback, and educational interventions. Interactive video's may be gamified for users by implementing game mechanics such as a scoring element and rating.^[21,22] Interactive videos provide the opportunity to practice clinical reasoning skills. They enhance learning through the process of allowing users to experience failure and reflection.^[22-24] In addition, the interactive elements support involvement with the subject by combining learning and entertainment.^[25,26]

In the Netherlands, two former projects have been developed regarding clinical reasoning in geriatric care, that involved interactive videos: Vangnet and Malaika. Vangnet was created specifically for postgraduate education in geriatric care, focusing on fall risk prevention and dementia detection. Three Dutch nursing homes implemented the tool, which combined elements of soap operas and serious gaming. A significant improvement was observed regarding fall risk prevention, and nurses perceived it as an attractive e-learning tool.^[27] Malaika is a soap opera about nursing students' experiences during their internships in geriatric care, and it was broadcast on Dutch national television in 2012 using influencers. This soap opera had a positive influence on interest in geriatric care.^[28]

Despite the positive experiences regarding Vangnet and Malaika, researchers have not explored their effects on knowledge of geriatrics. Therefore, the Amsterdam University Medical Center initiated in 2015 the development of Serious Soap and co-created it with four nursing education institutes (three vocational and one bachelor level), the National Dutch Employers Association of Elderly Care (AC-TIZ), one homecare centre (Care Group Almere), and one elderly association (Circle Elderly Care and Partners). The main goal was to develop an attractive e-learning tool concerning geriatric nursing care and to explore its educational benefits.

Research on video-based learning tools for nurses describes the development process mostly as a summarized part of the observational or experimental findings.^[29,30] Studies that more thoroughly describe the development process are mainly focused on the acute nursing care settings such as stroke care, cardiac care, and pulmonary care scenarios.^[31,32] Research on the development process of video-based learning tools for chronic geriatric nursing care is limited. To address this gap, the developers of Serious Soap assessed, five years after the development, the development process and lessons learned.

This article aims to a) describe the development process of Serious Soap—a Dutch interactive, video-based e-learning tool

for geriatric nursing care—as well as the lessons learned and b) explore the most beneficial factors for student-centredness and teacher-centredness. An English-translated version of the tool is freely accessible at serioussoap.nl/eng.

Ethics

The Dutch Ethical Board for Medical Education (NVMO) approved the study (NVRB number 594). All participants provided informed consent. The advisory board received a €100,000 subsidization from ZonMw, the National Care for the Elderly Programme, grant number 301200011.

2. RESULTS

During the development, we identified five phases, based on the Medical Research Framework,^[33] preparation, development, testing, implementation–dissemination, and evaluation (see Table 1).

2.1 Preparation phase

We started by forming three teams for different roles: the advisory board, the peer feedback group, and the development team. The advisory board, comprised representatives of the above-described stakeholders, and identified the target users: nursing students at vocational nursing schools and professional nurses in homecare. In addition, they chose three main subjects that have evidence-based value for the nursing profession in geriatrics: 1) comprehensive geriatric assessment (CGA), 2) pain management, and 3) self-management. The advisory board was further responsible for monitoring the development process and the finances. The second team was a peer feedback group, comprising nine vocational and three bachelor nursing students, two homecare nurses, eight professors, and two scientists. The peer feedback group delivered feedback to maximally connect the content to the preferences of the target users. The third team was the development team, comprising a lecturer at a regional vocational education centre, Flevoland (ROC Flevoland); a lecturer at the University of Applied Sciences, Utrecht; a professor at the Amsterdam University Medical Center; and an IT developer. The development team explored educational gamification tools regarding nursing health care and sampled the opinion of the target audience regarding the attractiveness of these tools. They formulated success criteria, such as the use of humour, real-life characters, professional acting, and accessibility of the tool. The development team conducted a literature study on the key subjects and formulated additional learning outcomes on the basis of Bloom's revised taxonomy. Bloom's taxonomy is a model that classifies the targets of the learning process; the six categories are reproduce, understand, apply, analyse, evaluate, and create.^[34] The development team defined learning outcomes in the context of three categories: reproduce, understand, and apply.

Table 1. Phases of development

Phases of development	
Preparation 3 months	Forming advisory board, feedback peer group, and development team Choosing target audience Choosing key subjects Exploring gamification tools in health care Formulating success criteria for pilot project: Vangnet and Malaika Studying literature on key subjects Formulating learning outcomes
Development content and gamification 6 months	Formulating critical scenarios Formulating questions Holding Round 1 feedback with peer group Choosing Information Technology tool Creating video and developing a making-of Integrating content with game elements Holding Round 2 feedback with peer group Creating PowerPoints, a library, and tutor training
Testing 3 months	Launching version 1.0 Conducting a pre- and post-test quantitative study Conducting a qualitative study
Implementation–dissemination 9 months	Transforming 1.0 into 2.0 based on testing phase Launching version 2.0 Developing a trailer Publishing links to Dutch platforms Publishing article in national journal Developing English version
Evaluation 3 months	Writing evaluation report Publishing research in international journal

2.2 Development phase: content

The next step was describing critical scenarios regarding the three key subjects: CGA, pain management, and self-management. Narrative elements were added to a storyline based on real-life characters. The script contained not only critical situations but also a couple of humorous scenes regarding geriatric challenges for two frail geriatric clients and two nurses. The scenarios were situated in homecare as well as in the hospital setting. Then, the development team formulated questions and a feedback loop to confront players with the consequences of their choices. Incorrect answers resulted in a gradual decline in the clients' physical and mental health, and correct answers kept the clients in optimal condition.

The peer feedback group provided advice about the actors who should be approached for the videos. They provided feedback twice on the real-life value of the critical scenarios and the relevance of the questions.

A film crew was formed, and two young Dutch celebrities were engaged. The videos were shot in the practical clinics of the University of Applied Sciences, Utrecht (see Figure 1), and in two private homes. Additional educational material was developed, such as PowerPoint presentations, tutorials,

and a digital library.

2.3 Development phase: gamification

The IT developer used the pilot project Vangnet, created in 2010, to test the design approach of Serious Soap. Vangnet offered a similar user experience as Serious Soap does, with a few more game mechanics. However, during playtesting with the target audience, the competitive game elements seemed to deter health professionals rather than attract them. The IT developer tweaked the concept and simplified some of these elements to focus more on the learning content and rich media. He used a model inspired by Roger Caillois' model^[35] to find a balance among several game mechanics. Caillois describes how balance among competition, chance, roleplay, thrill, and challenge can help users achieve a sense of play, which is ultimately what designers want to achieve when creating a game. The goal is not to abide by certain rules that will ensure the product is a game but instead guarantee that the product creates a sense of play while ensuring a perfect balance between learning and fun. The implementation of game mechanics, such as a scoring element and rating, created a sense of play, which made the overall user experience more fun and rewarding throughout. Articulate Story-

line 360, an industry standard when it comes to e-learning development (Articulate Storyline 360, [New York, USA]; <https://articulate.com/>), was used.



Figure 1. Practical Clinic of the University of Applied Sciences, Utrecht, for recording the videos in the hospital setting

2.4 Testing phase

Version 1.0 was tested extensively, as the level of interaction, structure, and scale pushed the storyline's boundaries. The technical testing was more time consuming than expected.

To investigate the usability of Serious Soap and its effects on the geriatric knowledge of nursing students and homecare nurses, a study was conducted with a mixed study design. We used a pretest–posttest design to evaluate the learning outcomes in terms of geriatric knowledge and a qualitative approach to assess the usability of the tool. A total of 240 participants were included. A validated instrument, the Knowledge of Older People Quiz (KOP-Q)^[36] was used to evaluate geriatric knowledge. The qualitative study included observations of students while they played Serious Soap, semi-structured focus groups, and individual interviews. The study demonstrated a significant increase in geriatric knowledge of 7.8% (± 2.3 points on the KOP-Q; 95% confidence interval 1.4–3.2; $p < .001$). The qualitative data showed that Serious Soap contributed to reflective learning skills and was perceived as an attractive alternative to traditional learning due to its humorous and interactive elements.^[37] The flaws concerned technical deficits, such as slow performance and vagueness of the rating system. Version 2.0 was developed based on the recommendations of the qualitative study. The original three modules were changed to nine shorter modules to improve technical performance and speed. In addition, the rating system was adapted such that users could monitor their progress continuously.

2.5 Implementation–dissemination phase

Version 2.0 was implemented in the educational curriculum of the three vocational schools that participated in the study;

two bachelor schools of nursing integrated the game into their first-year curricula. A trailer was published^[38] on several Dutch platforms concerning the elderly. Moreover, ACTIZ published a behind-the-scenes documentary,^[39] and a Dutch educational nursing journal published an article regarding the development process.^[40] In 2016, the Action Learning Network proclaimed Serious Soap to be a leading tool.^[41] Finally, Serious Soap was translated into English for broader dissemination. Teachers in the Netherlands unexpectedly appeared to use the tool in various ways. They regularly used the evidence-based content of the library as a reference and downloaded separate elements of the tool (videos, quizzes, PowerPoints) and integrated them into their educational needs of the moment. They even re-utilized videos for other e-learning materials in related nursing subjects.

2.6 Evaluation phase

An evaluation report was written based on the process and the research. The yearly average use of Serious Soap is between 4,000 and 5,000 unique visitors a year (see Figure 2). Five years after development, the total number of visitors is approximately 23,000. The results of the research were published in Nurse Education Today.

3. LESSONS LEARNED

3.1 Development process

An important lesson learned from the preparation phase was the significance of using the experiences of former projects described in the literature and conducting a pilot project. The information helped us establish criteria to find a balance between attractiveness and usefulness and prevented us from developing useless gamification elements. An important lesson from the testing phase concerned the estimation of the

technical testing period, which was considerably longer than we had expected. Moreover, it demonstrated the usability flaws that we could eliminate before launching the final version (version 2.0). A further lesson we learned from the implementation phase was that co-operation with several nursing schools in early stages facilitated the implementation process, as educators were already acquainted with the tool. A lesson from the dissemination phase was that rapid

development of new evidence and information technology has forced us to keep updating the tool. As the tool Articulate Storyline Version 1 is no longer compatible with current mobile information technology, an updated mobile-friendly version 3.0 was released in 2019 (see Figure 3). This lesson taught us that we failed to add a final phase to our framework—covering sustainability—to guarantee updates of the evidence-based content and IT technology for future use.

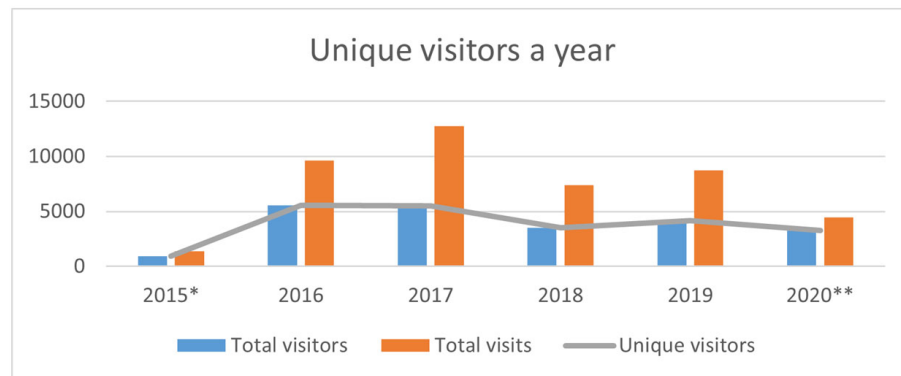


Figure 2. Unique visitors a year

*The game launched at the end of 2015. **The 2020 numbers are from January to October.

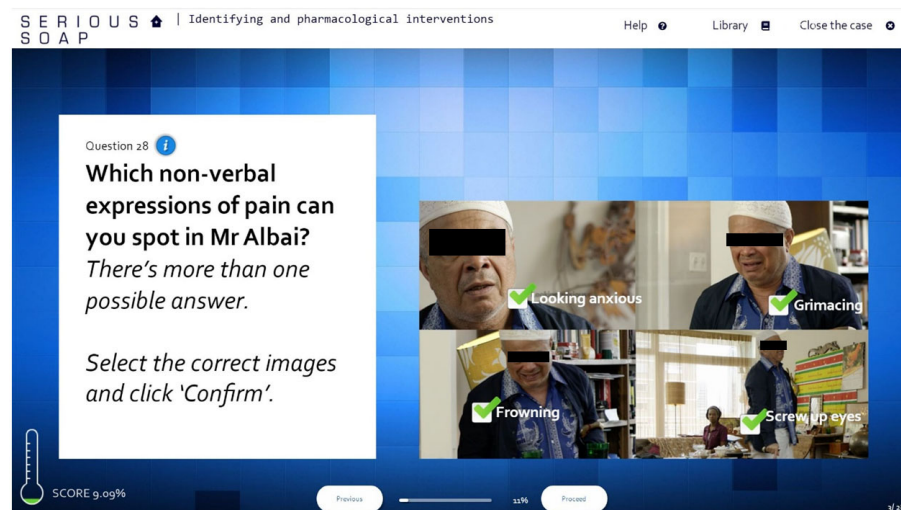


Figure 3. Screenshot Serious Soap 3.0

3.2 Student-centredness

The development phase taught us that peer feedback from the target audience is extremely valuable. The peer feedback group facilitated the creation of authentic critical situations, the use of humour, and the choice of Dutch celebrities—elements that enhanced the student-centred attractiveness. Furthermore, the elaborate results of the mixed study design during the testing phase supported our hypothesis that Serious Soap is perceived as an attractive tool because of the humoristic, interactive elements, that it has significant

educational benefits for students, and that it contributes to their reflective learning skills.

3.3 Teacher-centredness

Regarding the dissemination phase, the development of a trailer and free accessibility of the tool were important success factors that enabled dissemination among teachers in the educational nursing field. Furthermore, the evidence-based content and the various ways in which teachers can use the separate elements of the tool seemed to be an essen-

tial success factor that serves teachers' specific educational needs.

4. DISCUSSION

We aimed to describe the development process of Serious Soap and the lessons learned, as well as to explore the most beneficial factors for student- and teacher-centredness. The lessons learned relate to the significance of using experiences from former gamification projects, co-creation with the target users, elaborate testing and research before launching the final version, and care for sustainability. The most beneficial factors for student-centredness were the use of humour and popular actors, authentic critical situations, and interactivity. The most beneficial factors for teacher-centredness were free accessibility of the tool, evidence-based content, and the possibility to use different elements of the tool in various ways.

4.1 Development process

The lessons learned regarding the development process, such as the use of former gamification experiences, co-creation with target users, and elaborate testing and research, are confirmed by several studies on education learning innovations and action research, emphasizing the use of evidence and stakeholders during innovative processes.^[42-44] However, we had not foreseen the lack of a final phase, namely, sustainability. Although we had included a financial buffer for five years after implementation, we underestimated the importance of thinking ahead in the long term.

4.2 Student-centredness

The importance of humour and interactivity as beneficial factors for student-centredness are supported by several empirical studies.^[45-49] Humour and interactivity can be perceived as attractive elements that can increase attention and reinforce what is being taught. The finding on the relevance of authentic critical situations for student-centredness is endorsed by a study on computer-based simulations in the nursing field.^[50] This study revealed that authentic patient-related experiences, including feedback and reflection tools, are important factors for clinical reasoning in nursing. These factors were taken into consideration during development. However, we used two-dimensional videos, whereas 360° video techniques might have delivered more authentic interactive videos with a stronger appeal to the new generation of nurses.^[51,52] Furthermore, we used a decision tree based on a sequence of several questions. Every sequence resulted in only two possible endings: a happy ending or an unhappy ending. In this way, the user could not discern which critical situation was most crucial for the final ending. A decision tree with more differentiated opportunities could have led to

more in-depth debriefing and reflection.^[53]

4.3 Teacher-centredness

Serious Soap is an example of a blended learning tool due to its combination of web-based learning and face-to-face learning.^[54] The flexibility of the tool, the free access, and its English translation make it easily accessible, as proven by the number of users and the various methods of incorporation into several curricula of nursing education institutions. The tool may be perceived as a high-impact learning tool, according to the definition by Dochy.^[55] This theory describes several elements that enhance learning, such as feelings of urgency, learning agency, a combination of formal and informal learning, interactivity, hybrid learning, and assessment as learning. Serious Soap incorporates nearly all of these elements in the storytelling videos: the integration of video, pop-up questions, a library, and the freely accessible platform. This combination makes the tool highly beneficial for teachers.

A challenge regarding teacher-centredness is the demonstration of incorrect and non-evidence-based nursing actions in the videos to enhance dramatic involvement. Some researchers have argued against this approach for didactic reasons^[56] but others have not.^[57] Muller^[58] has recommended the use of misconceptions as a didactic principle in multimedia educational material, which convinced us to use the conflicts in the videos and to confute them with clear and timely feedback.

5. CONCLUSION

The aim of this article was first to describe Serious Soap's development process and the lessons learned and then to explore the most beneficial factors for student- and teacher-centredness. Based on the lessons learned, the following actions are key: 1) using experiences from former gamification projects, 2) co-creating with the target users, 3) conducting elaborate testing and research before launching the final version, and 4) caring for sustainability. In addition, the most beneficial factors for student-centredness were 5) the use of humour, authentic critical situations, popular actors, and interactivity, while the most beneficial factors for teacher-centredness were 6) free accessibility of the tool, 7) evidence-based content, and 8) the possibility to use different elements of the tool in various ways. These lessons can serve as recommendations for the future development of similar e-learning tools for nursing care.

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CONFLICTS OF INTEREST DISCLOSURE

The authors declare that there is no conflict of interest.

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