

Announcement of Retraction

The editorial board announced this article has been retracted on August 25, 2016.

If you have any further question, please contact us at: bmr@sciedupress.com

Article Title: Evaluation Consumer Boycotts's Strategic Response: A Case Study of Tan Hiep Phat in Vietnam

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Journal Title: Business and Management Research

ISSN 1927-6001 E-ISSN 1927-601X

Volume and Number: Vol. 5, No. 1, 2016

Pages: 46-58

DOI: 10.5430/bmr.v5n1p46