

Comparison of Bankruptcy Prediction Models: Evidence from India

Varadraj Bapat¹ & Abhay Nagale²

¹ Shailesh J. Mehta School of Management, Indian Institute of Technology Bombay, India

² Shailesh J. Mehta School of Management, Indian Institute of Technology Bombay, India

Correspondence: Abhay Nagale, 7, Shree Sadan, Sane Guruji Nagar, Mulund (East), Mumbai 400081, Maharashtra, India Tel: 91-98-2047-7580 E-mail: abhaynagale@yahoo.co.in

Received: September 23, 2014

Accepted: October 12, 2014

Online Published: October 15, 2014

doi:10.5430/afr.v3n4p91

URL: <http://dx.doi.org/10.5430/afr.v3n4p91>

Abstract

The purpose of this paper is to develop and compare the performance of bankruptcy prediction models using multiple discriminant analysis, logistic regression and neural network for listed companies in India. Accordingly bankruptcy prediction models are developed, over the three years prior to bankruptcy using financial ratios. The sample consists of 72 bankrupt and 72 non-bankrupt companies over the period 1991-2013. The results indicate that compared to multiple discriminant analysis and logistic regression, neural network has the highest classification accuracy for all the three years prior to bankruptcy. This study will be useful to financial institutions, investors, creditors and auditors to identify companies that are likely to experience bankruptcy.

Keywords: Bankruptcy prediction, Multiple discriminant analysis, Logistic regression, Neural network, India

1. Introduction

Bankruptcy prediction is among the most well researched topics in the finance and strategic management literature (Polemis & Gounopoulos, 2012). The early researchers (Ramser & Foster, 1931; Fitzpatrick, 1932; Winakor & Smith, 1935; Merwin, 1942) focused on the comparison of the values of financial ratios in bankrupt and non-bankrupt companies and concluded that the ratios of the bankrupt companies were poorer (Ugurlu & Aksoy, 2006). Altman (1968) used multiple discriminant analysis for prediction of corporate bankruptcy. In the 1970s, multiple discriminant analysis was the primary method for prediction of corporate bankruptcy. During the 1980s, use of logistic regression analysis method was emphasized, (Virag & Kristof, 2005). Ohlson (1980) applied logistic regression analysis for the first time for prediction of bankruptcy. In recent years, a number of researchers have begun to apply the neural network approach to the prediction of bankruptcy as they have produced promising results in prediction of bankruptcy (Ugurlu & Aksoy, 2006). Neural networks were first used for bankruptcy prediction by Odom and Sharda (1990).

The objective of this study is to construct bankruptcy prediction models with data of Indian listed companies using multiple discriminant analysis, logistic regression and neural network and compare the performance of the three models. It is hoped that findings of this study will serve to assist bankers, lenders, investors, managers, auditors and other finance related personnel, in their financial and managerial decision making.

Section 2 of this paper provides the evidence presented in literature. The methodology is presented in section 3. Section 4 presents the findings of the study and conclusions are presented in section 5.

2. Literature Review

Various researchers' have compared the performance of different methods of bankruptcy prediction. However not much research has been done using the data from Indian companies. Odom and Sharda (1990) compared the performance of neural network and discriminant analysis using data of 74 companies based on Altman's (1968) five financial ratios. They found that the neural network model gave better results than discriminant analysis. Of the bankrupt companies 18.5% were inaccurately classified as non-bankrupt with the neural network method, as against 40.7% with discriminant analysis.

Salchenberger, Cinar and Lash (1992) compared neural networks and logistic regression. On comparison of classification accuracy it was observed that neural networks performed considerably better than logistic regression.

Coats and Fant (1993) compared the performance of multiple discriminant analysis and neural networks. Classification accuracy of neural network was 95.0% and that of multiple discriminant analysis was 87.9%.

Kerling and Poddig (1994) used the database of French companies to compare neural networks and discriminant analysis. Neural network gave 87.7% accuracy while discriminant analysis gave 85.7% accuracy.

Zhang, Hu, Patuwo and Indro (1999) compared between neural network and logistic regression, on a sample of manufacturing firms. They used Altman's five financial ratios plus the ratio current assets/current liabilities as inputs to the neural network. The neural network significantly outperformed logistic regression with accuracy of 88.2% versus 78.6%.

Charitou, Neophytou and Charalambous (2004) developed bankruptcy prediction models for UK industrial firms using neural networks and logistic regression methods. The results indicate that the neural network model achieved the highest overall classification rates for all three years prior to insolvency, with an average classification rate of 78% while the logistic regression model achieved an average classification of 76%.

Virag and Kristof (2005) did a comparative study of bankruptcy prediction models on the database of Hungarian companies. They concluded that bankruptcy models built using neural networks have higher classification accuracy than models based on multiple discriminant analysis and logistic regression.

However in case of some studies the results were unsettled. Altman, Marco and Varetto (1994) applied neural network and multiple discriminant analysis to large database of 1000 Italian firms for one year prior to bankruptcy. The comparison yielded no decisive winner

Boritz and Kennedy (1995) compared between a number of techniques, including different neural network training procedures, logistic regression and multiple discriminant analysis, using the indicators chosen by Altman, and those chosen by Ohlson. The results of the comparison are also inconclusive.

Based on international experience a comparative study is necessary to see whether international trends prevail in Indian bankruptcy prediction models as well.

3. Methodology

3.1 Dataset

We have seen earlier that a large number of researchers have worked on the prediction of bankruptcy. Majority of these studies have defined bankruptcy legalistically. In India there is no single comprehensive and integrated policy on corporate bankruptcy. The rules related to bankruptcy are covered in the Companies Act, 1956 and the Sick Industrial Companies Act, 1985. In this study we consider bankrupt company as a company which is delisted from the stock market and which meets the definition of sick company as per Sick Industrial Companies Act, 1985. As per this act a sick company is one whose accumulated losses exceed its net worth, i.e. whose net worth has become negative. So the bankrupt companies in this study are those companies which were delisted from Bombay Stock Exchange or National Stock Exchange and whose latest net worth and the net worth prior to the year of delisting is negative. For the bankrupt companies the year of bankruptcy will be the year in which its net worth became negative. For e.g. if a company is delisted in the year 2002 and its net worth has become negative in the year 1995 then the year 1995 has been considered as the year of bankruptcy. Financial institutions, delisted companies merged with other companies and companies for whom at least three years full financial statements prior to the year of bankruptcy were not available are excluded from this study.

Economic liberalisation in India started in the year 1991 and after that major structural changes took place in the Indian economy. So the period considered in this study spans from 1991 to 2013. Application of the above mentioned bankruptcy definition in this period resulted in a sample of 72 bankrupt companies. Similar to Altman's (1968) procedure, we chose a twin company that did not bankrupt from the same industry and approximately matched for asset size prior to the year of bankruptcy. This procedure has also been applied in majority of previous bankruptcy prediction studies. The main reason for matched pairing the companies for developing bankruptcy models is to isolate key factors which distinguish otherwise similar firms (Morris, 1997). Thus the total sample consisted of 144 companies.

The bankrupt and non-bankrupt companies are randomly split to create distinct analysis and holdout samples. The analysis sample contains 50 bankrupt and 50 non-bankrupt companies and the holdout sample contains 22 bankrupt and 22 non-bankrupt companies.

3.2 Selection of Predictor Variables

Like previous researchers who have used financial accounting ratios in their empirical studies of bankruptcy prediction, this study also employs financial ratios for development of bankruptcy prediction models. Previous studies have revealed a large number of significant predictors of bankruptcy which can be used for developing bankruptcy prediction models for Indian companies. So in this study 35 financial ratios, proved to be successful in prior studies are employed.

Table 1. List of Financial Ratios

Category	Variable Name	Variable Definition
Leverage	RE/TA	Retained Earnings/Total Assets
	SF/TA	Shareholders' Fund/Total Assets
	SF/TD	Shareholders' Fund/Total Debt
	SF/TL	Shareholders' Fund/Total Liabilities
	TL/TA	Total Liabilities/Total Assets
Operating Cash Flow	CF/TA	Cash Flow from Operations/Total Assets
	CF/CL	Cash Flow from Operations/Current Liability and Provisions
	CF/SF	Cash Flow from Operations/Shareholders' Fund
	CF/SALE	Cash Flow from Operations/Sales
	CF/TL	Cash Flow from Operations/Total Liabilities
	AR/CF	Accounts Receivables/Cash Flow from Operations
	CA/TA	Current Assets/Total Assets
Liquidity	CA/CL	Current Assets/Current Liability and Provisions
	CL/TA	Current Liability and Provisions/Total Assets
	CL/SF	Current Liability and Provisions/Shareholders' Fund
	CL/TL	Current Liability and Provisions/Total Liabilities
Profitability	QA/TA	Quick Assets/Total Assets
	QA/CL	Quick Assets/Current Liability and Provisions
	WC/TA	Working Capital/Total Assets
	EBIT/TA	Earnings before Interest and Tax/Total Assets
	EBIT/CL	Earnings before Interest and Tax/Current Liability and Provisions
	EBIT/FA	Earnings before Interest and Tax /Fixed Assets
	EBIT/SF	Earnings before Interest and Tax /Shareholders' Fund
	EBIT/TL	Earnings before Interest and Tax /Total Liabilities
Activity	NI/SALE	Net Income/Sales
	NI/SF	Net Income/Shareholders' Fund
	CA/SALE	Current Assets/Sales
	INV/SALE	Inventory/Sales
	SF/SALE	Shareholders' Fund/Sales
	QA/SALE	Quick Assets/Sales
	SALE/CA	Sales/Current Assets
	SALE/TA	Sales/Total Assets
Market	SALE/FA	Sales/Fixed Assets
	MV/TD	Market Value of Equity/Total Debt
	MV/SF	Market Value of Equity/Shareholders' Fund

The list of selected ratios is presented in Table 1. This study uses financial data from the Prowess database of Center for Monitoring Indian Economy. The data sample consisted of the company's financial ratios one year (Year-1), two year (Year -2) and three year (Year -3) prior to year of bankruptcy. In case of non-bankrupt company data for the same year has been considered as is considered for its matched bankrupt company.

3.3 Multiple Discriminant Analysis

Discriminant analysis is a statistical technique used to classify and/or make predictions in problems where the dependent variable appears in qualitative form, e.g., male or female, bankrupt or non-bankrupt. It represents the best way of classifying observations into one of several defined groupings - known as a priori groups - dependent upon the observation's individual characteristics. When classifying companies, the financial ratios are to be put into the discriminant function making up the linear combination. By comparing the discriminant values that separate bankrupt and non-bankrupt companies, one can determine which group a certain company belongs to. The general form of the discriminant function is the following:

$$Z = b_0 + b_1x_1 + b_2x_2 + \dots + b_nx_n$$

where

Z = discriminant score

b_0 = estimated constant

b_n = estimated coefficients

x_n = independent variables.

3.4 Logistic Regression

Logistic regression is a specialised form of regression that is formulated to predict and explain a binary (two-group) categorical variable rather than a metric-dependent measurement (Ong, Yap & Roy, 2011). Logistic regression utilizes the coefficients of the independent variables to predict the probability of occurrence of a dichotomous dependent variable (Dielman, 1996). In the context of bankruptcy prediction, the technique weighs the financial ratios and creates a score for each company in order to be classified as bankrupt or non-bankrupt. The function in logistic regression is called the logistic function and can be written as follows:

$$p_i = 1 / (1 + e^{-z_i})$$

where

p_i = the probability the i th case experiences the event of interest

z_i = the value of the unobserved continuous variable for the i th case.

3.5 Neural Network

Neural networks are inspired by neurobiological systems. Robert Hecht-Nielsen, inventor of one of the earliest neurocomputers, defines a neural network as a computing system made up of a number of simple, highly interconnected processing elements which process information by their dynamic state responses to external inputs (Caudill, 1989). Neural networks are used for many predictive data mining applications because of their power, flexibility, and ease of use. Predictive neural networks are particularly useful in applications where the underlying process is complex, such as: forecasting consumer demand to streamline production or scoring an applicant to determine the risk of extending credit to the applicant. When the distinction between survival and failure is a fine one, neural network technology can be a promising tool for solving the classification problem, i.e. the problem of classifying an entity into one of a finite collection of groups based on the attributes of that entity (Cybinski, 2001).

Neural network is a function of predictors (also called inputs or independent variables) that minimize the prediction error of target variables (also called outputs). An artificial neural network is layered; each of these layers has several neurons that are connected to other neurons belonging to the preceding and following layer (Bredart, 2014). The neural network architecture consists of the following:

- a) The input layer containing the predictors.
- b) The hidden layer containing unobservable nodes, or units. The value of each hidden unit is some function of the predictors.
- c) The output layer containing the responses. Since the history of bankruptcy is a categorical variable with two categories, it is recoded as two indicator variables.

4. Empirical Results

4.1 Descriptive Statistics

To identify any difference between bankrupt and non-bankrupt companies descriptive statistics are calculated based on financial ratios one year prior to bankruptcy. Table 2 presents a summary of the statistics

Table 2. Summary Statistics

	Non-Bankrupt		Bankrupt		Total		F	Sig.
	Mean	Std. Deviation	Mean	Std. Deviation	Mean	Std. Deviation		
RE/TA	0.150	0.199	-0.100	0.341	0.025	0.305	28.885	0.000**
SF/TA	0.367	0.152	0.212	0.144	0.289	0.167	39.549	0.000**
SF/TD	1.998	3.553	0.485	0.445	1.241	2.635	12.847	0.000**
SF/TL	0.876	1.090	0.343	0.310	0.610	0.842	15.925	0.000**
TL/TA	0.575	0.165	0.730	0.146	0.653	0.174	35.468	0.000**
CF/TA	0.091	0.080	0.042	0.088	0.066	0.087	12.405	0.001**
CF/CL	0.527	0.547	0.167	0.894	0.347	0.760	8.478	0.004**
CF/SF	0.283	0.288	0.343	1.741	0.313	1.244	0.083	0.773
CF/SALE	0.105	0.142	-0.002	0.312	0.052	0.248	6.936	0.009**
CF/TL	0.156	0.201	0.060	0.129	0.108	0.175	11.712	0.001**
AR/CF	3.433	22.810	-1.269	16.730	1.082	20.072	1.990	0.161
CA/TA	0.440	0.163	0.348	0.210	0.394	0.193	8.492	0.004**
CA/CL	2.441	1.365	2.461	3.199	2.451	2.451	0.002	0.961
CL/TA	0.233	0.153	0.196	0.128	0.215	0.142	2.409	0.123
CL/SF	0.846	1.077	2.170	3.481	1.508	2.652	9.512	0.002**
CL/TL	0.443	0.350	0.270	0.166	0.356	0.286	14.320	0.000**
QA/TA	0.234	0.122	0.204	0.162	0.219	0.143	1.586	0.210
QA/CL	1.254	0.753	1.355	1.609	1.304	1.253	0.234	0.629
WC/TA	0.207	0.154	0.152	0.184	0.180	0.171	3.730	0.055
EBIT/TA	0.106	0.060	-0.012	0.176	0.047	0.144	28.946	0.000**
EBIT/CL	0.611	0.539	-0.032	1.195	0.290	0.978	17.299	0.000**
EBIT/FA	0.356	0.327	-0.006	0.429	0.175	0.421	32.291	0.000**
EBIT/SF	0.334	0.242	-0.270	2.000	0.032	1.451	6.470	0.012*
EBIT/TL	0.199	0.129	-0.007	0.219	0.096	0.207	47.231	0.000**
NI/SALE	0.029	0.138	-0.567	2.494	-0.269	1.785	4.101	0.045*
NI/SF	0.099	0.186	-1.415	2.899	-0.658	2.184	19.557	0.000**
CA/SALE	0.659	1.470	0.667	0.431	0.663	1.079	0.002	0.967
INV/SALE	0.399	1.426	0.281	0.254	0.340	1.022	0.478	0.490
SF/SALE	0.515	0.600	0.629	0.914	0.572	0.773	0.786	0.377
QA/SALE	0.260	0.194	0.385	0.331	0.323	0.278	7.712	0.006**
SALE/CA	3.047	2.319	1.907	1.266	2.477	1.947	13.399	0.000**
SALE/TA	1.256	0.880	0.607	0.479	0.931	0.777	30.187	0.000**
SALE/FA	4.177	3.886	2.048	2.388	3.113	3.387	15.687	0.000**
MV/TD	2.042	3.122	0.345	0.400	1.194	2.375	20.943	0.000**
MV/SF	1.311	1.979	1.396	1.863	1.354	1.916	0.071	0.791

** 1% significant level

* 5 % significant level

4.2 Discriminant Analysis

In this study a stepwise selection technique was employed to develop the discriminant analysis. The stepwise method, involves introducing the ratios into the discriminant function one at a time on the basis of their discriminating power. The bankruptcy prediction models are presented below:

$$\text{Year-1: } Z = 4.999 \times \text{SF/TA} + 0.963 \times \text{EBIT/FA} + 0.731 \times \text{SALE/TA} - 2.271$$

$$\text{Year -2: } Z = 5.057 \times \text{EBIT/TL} + 1.053 \times \text{SALE/TA} - 1.743$$

Year -3: $Z = -0.246 \times \text{CL}/\text{SF} + 3.862 \times \text{EBIT}/\text{TL} + 0.882 \times \text{SALE}/\text{TA} - 1.196$

In the above functions the cut-off point is 0. The cut-off point indicates that firms with Z score greater than 0 are predicted as non-bankrupt and firms with Z score less than 0 are predicted as bankrupt. The Model performance is evaluated using the overall accuracy rate. Overall accuracy is based on the total number of correct classifications.

Table 3. Classification Results- Multiple Discriminant Analysis

			Predicted		Percent Correct
			Non-Bankrupt	Bankrupt	
Year -1	Observed	Non-Bankrupt	15	7	68.18
		Bankrupt	6	16	72.73
	Overall Percent Correct				70.45
Year -2	Observed	Non-Bankrupt	13	9	59.09
		Bankrupt	8	14	63.64
	Overall Percent Correct				61.36
Year -3	Observed	Non-Bankrupt	15	7	68.18
		Bankrupt	10	12	54.55
	Overall Percent Correct				61.36

The results obtained by using multiple discriminant analysis on the holdout sample are presented in Table 3. It is observed that the accuracy rates fall from 70.45 per cent one year prior to bankruptcy to 61.36 per cent for years two and three prior to bankruptcy.

4.3 Logistic Regression

Stepwise logistic regression analysis is used to develop models for predicting corporate bankruptcy. The bankruptcy prediction models are presented below:

Year-1: $Z = -6.578 \times \text{SF}/\text{TA} - 7.716 \times \text{EBIT}/\text{TL} - 1.643 \times \text{SALE}/\text{TA} + 4.081$

Year -2: $Z = -9.039 \times \text{EBIT}/\text{TL} - 1.065 \times \text{SALE}/\text{CA} + 3.661$

Year -3: $Z = 25.181 \times \text{EBIT}/\text{TA} - 19.847 \times \text{EBIT}/\text{TL} - 1.178 \times \text{SALE}/\text{TA} + 1.189$

The Z score obtained from the model can be transformed into a probability using the logistic transformation $P = 1 / (1 + e^{-Z})$. The cut-off value is 0.5. It means that if the estimated probability calculated as above is greater than 0.5 the company would be predicted as bankrupt.

Table 4. Classification Results- Logistic Regression

			Predicted		Percent Correct
			Non-Bankrupt	Bankrupt	
Year -1	Observed	Non-Bankrupt	16	6	72.73
		Bankrupt	5	17	77.27
	Overall Percent Correct				75.00
Year -2	Observed	Non-Bankrupt	13	9	59.09
		Bankrupt	9	13	59.09
	Overall Percent Correct				59.09
Year -3	Observed	Non-Bankrupt	14	8	63.64
		Bankrupt	9	13	59.09
	Overall Percent Correct				61.36

The results obtained by using logistic regression on the holdout sample are presented in Table 4. The results indicate that the accuracy rate fall from 75.00 per cent one year prior to bankruptcy to 59.09 per cent two years prior to bankruptcy. For the third year prior to bankruptcy the accuracy rate slightly increases to 61.36 per cent.

4.4 Neural Network

To develop the neural network bankruptcy prediction model the sample of 72 bankrupt and 72 non-bankrupt companies is partitioned into training, testing and holdout samples. The training sample comprises the data records used to train the neural network. 40 bankrupt and 40 non-bankrupt companies were assigned to the training sample in order to obtain a model. The testing sample is an independent set of data records used to track errors during training in order to prevent overtraining. 10 bankrupt and 10 non-bankrupt companies were assigned to the testing sample.

The holdout sample is another independent set of data records used to assess the final neural network. Remaining 22 bankrupt and 22 non-bankrupt companies were assigned to the holdout sample.

Table 5. Classification Results- Neural Network

			Predicted		Percent Correct
			Non-Bankrupt	Bankrupt	
Year -1	Observed	Non-Bankrupt	20	2	90.91
		Bankrupt	8	14	63.64
	Overall	Percent			77.27
Year -2	Observed	Non-Bankrupt	15	7	68.18
		Bankrupt	9	13	59.09
	Overall	Percent			63.64
Year -3	Observed	Non-Bankrupt	18	4	81.82
		Bankrupt	11	11	50.00
	Overall	Percent			65.91

The results obtained by using neural network on the holdout sample are presented in Table 5. It is observed that the accuracy rate of the model falls from 77.27 per cent one year prior to bankruptcy to 63.64 per cent two years prior to bankruptcy and then rises to 65.91 per cent for third year prior to bankruptcy.

4.5 Comparison of Results

This section compares the results of the three different methods used in this study.

Table 6. Comparative Classification Results

	Multiple Discriminant Analysis	Logistic Regression	Neural Network
Overall Percent Correct			
Year-1	70.45	75.00	77.27
Year-2	61.36	59.09	63.64
Year-3	61.36	61.36	65.91

These results are presented in Table 6. The results indicate that neural network achieved the highest overall classification accuracy for all the three years prior to bankruptcy. Multiple discriminant analysis and logistic regression produce comparable results.

5. Conclusion

This study attempts to develop and compare the performance of bankruptcy prediction models using multiple discriminant analysis, logistic regression and neural network for Indian listed companies. The dataset consists of 72 matched pairs of bankrupt and non-bankrupt companies. The bankrupt companies had failed between the periods 1991 to 2013. Accuracy rates for years one, two and three prior to bankruptcy for neural network are 77.27, 63.64 and 65.91 per cent respectively, for logistic regression are 75.00, 59.09 and 61.36 per cent and for multiple discriminant analysis 70.45, 61.36 and 61.36 per cent.

The results indicate that compared to multiple discriminant analysis and logistic regression, neural network has the highest prediction accuracy for all the three years prior to bankruptcy. Thus due to its comparative advantage neural network modeling should be in the forefront of professional attention so as to be used as successfully as possible in bankruptcy prediction of Indian companies.

This study can be further improved in future research through the introduction of non-financial variables since previous literature (Grunert, Norden & Weber, 2005) suggest that these kinds of variables significantly improve the prediction accuracies of bankruptcy models. Also this study covers only listed Indian companies, further research can be done on relatively small sized private companies in India.

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